



Arkadin Expands Conferencing Service to India; Introduces Partnership with ConferIndia

NEW YORK - (January 15, 2008) – Arkadin SA (www.arkadin.com), a global provider of audio and web conferencing services, today announced its expansion into India with the launch of Arkadin ConferIndia. Arkadin will deliver conferencing services to India through a partnership with ConferIndia – one of the leading audio conferencing services in the region.

The partnership brings together the global services and technology network of Arkadin and the strong local presence of ConferIndia to offer the best in industry conferencing services to clients throughout India. Arkadin will offer services out of ConferIndia's office in the National Capital Region of Delhi, providing 24-hour, year-round local customer support and a local sales team.

Pankaj Gupta, the CEO of ConferIndia will head the Indian operations as the managing director of the joint entity, Arkadin ConferIndia. According to Mr. Gupta, "The relationship has come at a time when Indian businesses are becoming truly global and the need and market for conferencing services is increasing at more than 100 percent per year. Arkadin and ConferIndia are coming together at the right time with the right set of services, and project to achieve a market share of at least 30 percent of the Indian Conferencing Market within two years."

The relationship will benefit the fast growing Indian market with state-of-the-art conferencing services offered by Arkadin ConferIndia. The company will have sales offices in all major cities in India including Mumbai, Bangalore, Kolkata, Chennai and Hyderabad in 2008.

About ConferIndia

ConferIndia (www.conferindia.com) was founded three years ago, and currently has more than 100 customers using its reservation-based and reservationless services out of India.

About Arkadin

Arkadin (www.arkadin.com) provides professional conferencing services that enable organizations of all sizes, including Fortune Global 500 companies, to better communicate and collaborate using customizable, cost-efficient, user-friendly solutions. With operating centers across Asia, Europe and North America, Arkadin's core audio and web services, ArkadinAnytime, ArkadinEvent, ArkadinDataNow, and ArkadinAnywhere, and best-in-class customer support allow Arkadin to virtually connect people anywhere around the world facilitating easy and cost-effective information sharing and discussion. With a customer base including organizations such as HMV, UNICEF, Spirent Communications and Volvo, Arkadin's unique global capabilities and localized service allow individuals to seamlessly communicate whenever, wherever and however they choose.

FOR MORE INFORMATION CONTACT:

Kristy Heintz
Weber Shandwick
1-212-445-8019
kheintz@webershandwick.com

Priscilla Berenson, Director of Marketing
Arkadin
1-866-427-5234 or 1-646-495-7651
p.berenson@arkadin.com